

OUR VISION...

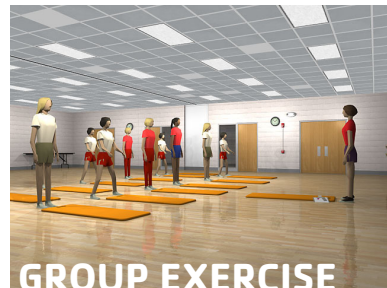
MAKE YOUR GIFT TODAY



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



WELLNESS CENTER



GROUP EXERCISE



CHILD WATCH



GYMNASIUM

Name/Company _____

Address _____

City/State/Zip _____

Contact Person _____

Home Phone _____ Bus. _____

E-mail _____

Pledge Amount _____ Paid _____

Payment: Now Quarterly Monthly

Bill On _____ Designation _____

Credit Card Information

Master Card Visa

Credit Card # _____ Exp. Date _____

Bank Draft Information (please attach a voided check)

Bank Account # _____

Routing # _____

Set Up Monthly Draft on: 1st 15th

Contributor's Signature _____

Campaigner's Name _____

Return Gifts or Pledges to:

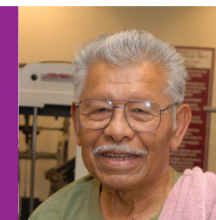
YMCA of Central New Mexico
PO Box 52196
Albuquerque, NM 87181
505 881 4787

BUILDING A PLACE FOR YOU

RIO RANCHO FAMILY YMCA
CAPITAL CAMPAIGN



ymcacnm.org





THIS IS WHY

At the Y, strengthening the community is our cause. We are the nation's leading nonprofit committed to strengthening communities through youth development, healthy living and social responsibility. The YMCA of Central New Mexico recognizes the critical need to bring a Y to the Rio Rancho community. Therefore, the Rio Rancho Family YMCA Capital Campaign is now underway and the goal is to raise \$850,000 for the cost of equipment and operations for this new facility.

New Mexico is growing and changing in many ways. As our communities have become more diverse and the population has shifted throughout the area, the need for services that promote healthy living has become even more critical. It is this growth that has fostered a new reach to our surrounding communities. A Four Square Market Research Study was conducted to ensure we were keeping pace with our community's wants and needs.

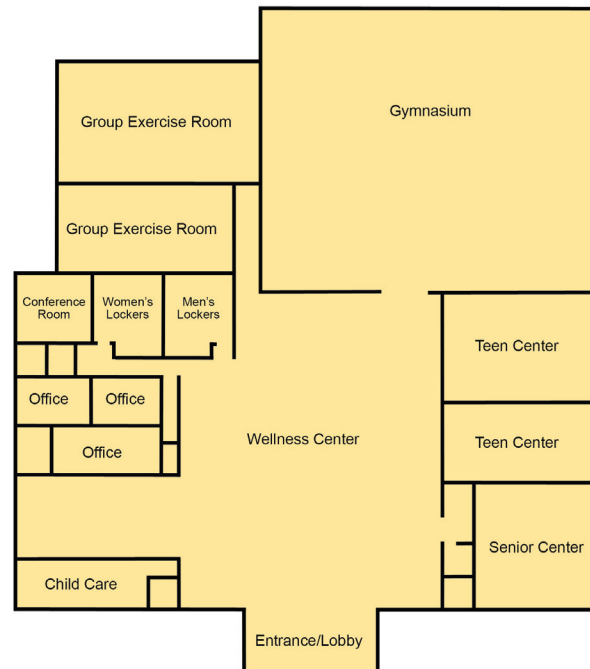
HERE IS WHAT WE LEARNED

- Rio Rancho community members were highly interested in Y programming for all ages
- The Y is considered a much needed community asset
- Community members strongly advocate for a family based facility that would meet the needs of people of all ages
- Families feel strongly that a safe and healthy after school place for youth and teens, guided by positive role models and activities is imperative

RIO RANCHO FAMILY YMCA

In 2011, the YMCA will be expanding our community reach to Rio Rancho, with a 20,000 sq. ft. facility located at Sundt and HW 528. This 20,000 sq. ft. facility will ultimately include:

- **Wellness Center** - 6000 sq. ft. with group exercise rooms, state of the art fitness equipment, 30 minute circuit training area, and free weight area.
- **Gymnasium** - 6000 sq. ft. with upper level walking track.
- **Teen and Youth Center** - 1800 sq. ft. with computers, Wii's, and more.
- **Senior Center** - 1000 sq. ft. with kitchen.
- **Child Watch Center** - Child Care while parents workout.
- **Men's & Women's Locker Rooms**



HOW CAN YOU HELP?

This is an exciting opportunity for the many friends of the YMCA to step forward to support the new Rio Rancho Family YMCA. Your support and involvement is vital to the success of this project. You can get involved and help by making a contribution or pledge and by volunteering for the campaign.

Any gift is appreciated and can be pledged over a three-year period. All gifts to the YMCA are tax deductible. There are a variety of ways that you can give, including:

- **Direct Giving** - cash, check, Visa or Master Card
- **Pledges** - Commitments can be spread over a 1-3 year period and paid in installments.
- **Gift of Stock**
- **In-kind Contributions**
- **Recognition and Memorial Opportunities**

RECOGNITION WALL

Founder	\$200,000 or more
Legacy	\$100,000 to \$199,999
Visionary	\$20,000 - \$99,999
Leader	\$5,000 - \$19,999
Community	\$1,000 - \$4,999
Friends	\$999 or below

NAMING OPPORTUNITIES

Gymnasium.....	\$200,000
Wellness Center.....	\$200,000
Teen & Youth Center.....	\$100,000
Senior Center.....	\$50,000
Child Watch Center.....	\$10,000



Donors that select a named gift item will be recognized with a plaque at the facility location and on the donor recognition wall.